

## **Innovation in print fleet management 2024**

### **Keypoint Intelligence once again recognizes Doxense with a Buyers Lab (BLI) Pick Award for Focalist software. praised for its proactive service and outstanding interface.**

Focalist by Doxense receives a second award from Keypoint Intelligence, confirming its excellence in print fleet management.

**Lille - December 14, 2023 - Doxense, France's leading provider of print and scan management software, today announced that it has received a platinum award from Keypoint Intelligence for Focalist, its print fleet management software. Doxense's technologies, designed for large enterprises, address the triple challenge of print fleet management: economic performance, security and reduction of the ecological footprint.**

**Keypoint**, the global data and market intelligence company for the digital printing and imaging industry, is the world's leading independent evaluator of document processing software, equipment and services. Keypoint Intelligence awards are the result of extensive testing and research.

#### **Doxense deploys two flagship software products: Watchdoc and Focalist.**

Watchdoc, dedicated to print and scan management, equips over 2 million users and 250,000 printing devices. Focalist, print fleet management software, is unrivalled in its sector. A wide range of customers, from major public sector accounts (hospitals, local authorities) to large private accounts (such as Orange, Auchan, Metro) trust Doxense.

Previously, Keypoint Intelligence has singled out Watchdoc and Focalist, tested in 2021 and awarded in 2022. Focalist, evaluated in 2023, shines again in 2024.

#### **Keypoint Intelligence confirms Focalist's excellence for 2024**

An all-in-one solution for proactive, automated multi-brand print fleet management, Focalist simplifies and optimizes the administration of equipment and consumables. Its key functions optimize costs through intelligent consumables ordering and targeted maintenance alerts. Operational dashboards provide indepth knowledge of the print fleet, with automatic inventories and detailed, customized reports, guaranteeing optimal print management and significant cost reduction.

## Keypoint Intelligence singled out Focalist's innovative capabilities:

- **proactive service**, a significant source of time savings and user satisfaction;
- **remote monitoring and management** of the print fleet, limiting costly onsite visits and guaranteeing MPS (Managed Print Services) providers realtime access to information on their customers' environment;
- **an outstanding interface** providing at-a-glance access to usage statistics, consumption levels and device status.



**Vincent Lemaire, CEO of Doxense, declares:** *"The Doxense team is particularly proud to receive a Pick Award from Keypoint Intelligence for our software, Focalist. This award, in addition to the one received in 2022, once again recognizes the excellence of Focalist, certified by an undisputed authority such as Keypoint. This accolade also highlights the ongoing efforts and ingenuity of the Doxense team, dedicated for nearly two decades to placing economic performance, security, and sustainability at the heart of our printing and scanning management solutions, serving organizations."*

### Keypoint Intelligence

For over 60 years, customers in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, laboratory data and in-depth market research to ensure the success of their products and sales. With decades of analyst experience, Keypoint Intelligence has been recognized as the industry's most trusted resource for information, analysis and rewards. Customers have leveraged this essential knowledge for strategic decision-making, day-to-day sales improvement and operational excellence to enhance business objectives and profits. With its focus on customers, Keypoint Intelligence continues to evolve with the industry by expanding its offerings and updating its methods, while intimately understanding and serving the transformation of manufacturers, channels and their customers in the digital printing and imaging sector.

## **Doxense Global mastery of printing challenges**

Founded in 2005, Doxense is a leading French provider of print management and digitization solutions, both in France and internationally. The company, based in Lille (Hauts-de-France), presided over by Giovanni Giusti, led by Vincent Lemaire, and driven by a team of 36 collaborators, assists large enterprises in addressing the complex challenges of print management with solutions that combine economic performance, security, and sustainability.

Doxense offers two benchmark software products: Watchdoc and Focalist. Watchdoc, dedicated to print and scan management, is used by over 2 million users and installed on 250,000 printing devices. Focalist is designed for print fleet management.

Doxense serves a wide range of customers, from large public sector accounts (hospitals, local authorities) to large private sector accounts (such as Orange, Auchan, Metro).

Doxense software is distributed through a solid network of over 60 partners, mainly wellknown manufacturers such as Konica Minolta, Kyocera and Ricoh.

One of Doxense's strengths lies in its mastery of printing ecosystems, from initial project planning and management through to deployment in sometimes highly complex environments.

Doxense's technologies and expertise are based on three pillars: providing relevant and sustainable functionalities that meet organizations' challenges, ensuring that the data collected and reported is accurate, and placing security at the heart of all innovation.

To learn more about Doxense : [site web](#) - [LinkedIn](#)

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