



Press Release

Wasquehal – November 17 2021

## **Doxense Product offering is rewarded by the reference organization Keypoint Intelligence.**

DOXENSE, the number 1 French editor specialized in intelligent print management and committed to sustainable development, is proud to announce that Watchdoc, its flagship print management software, and Focalist, its fleet and print systems management tool, have received two very exciting Buyers Lab (BLI) Pick Award distinctions from Keypoint Intelligence.

We are a committed French software publisher with an International presence, that since 2008 have been developing an eco-responsible software portfolio, enabling companies and users using printing systems to preserve the environment and sustainably reduce their carbon footprint. Doxense's approach and determination has allowed up to today (COP21) and will allow tomorrow (COP26 and beyond) users to engage in an intelligent, committed and sustainable management of their document flow and production.

### **Watchdoc, for complete and sustainable print management**

Keypoint Intelligence recognizes Watchdoc as a product with a high level of compatibility with manufacturers of printing systems. Watchdoc is a comprehensive statistical tool, that is easy for the user to use and which enables printing to be managed on a sustainable basis, thanks to savings in paper and energy consumption. With a high level of security and equipped with the latest technologies to support the digital transformation of the most demanding companies (mobility, digitalization, cloud printing).

### **Focalist, the serverless solution for managing your printing systems**

Focalist, a cloud-based print management solution, has been awarded by Keypoint Intelligence for its ease of use and its ability to provide the essential and robust functions that a customer has the right to expect from an editor such as Doxense: both for equipment which is connected by network or by USB, print system fleet management, alert tracking, consumable level and order tracking, reporting, invoicing, etc.

Commenting on these awards, Vincent LEMAIRE, GM of Doxense said:

*« These awards from Keypoint Intelligence are the result of a long-standing effort by Doxense to offer the market with a resolutely committed and sustainable print management solution for businesses. It is this same offer that also allows us to go further by making their use more efficient and responsible while offering an incomparable level of security and ease of use. These technological evolutions allow Watchdoc® and Focalist to be the reference in their respective markets and to keep a decisive lead over their main competitors while being fully in line with the expectations of the COP 26 and beyond. The awards granted by Keypoint Intelligence prove this. We continue our commitment to provide software solutions that help preserve nature and the planet by effectively and tangibly reducing the carbon footprint.*

#### **About Doxense**

Doxense is a leading provider of printing solutions in Europe, the United States, China, the Middle East, Russia and Africa. The company, founded in 2005, markets a software suite dedicated to document and print management.

Doxense's mission is to help its customers achieve their productivity and profitability objectives by optimizing the use of all printing, reprographics and digitalization resources in a context of increasing mobility.

Its solutions are independent of manufacturers' equipment, non-intrusive and allow substantial savings to be generated in both the private and public sectors. They make users aware of the cost and environmental impact of their printing and make them more responsible. They also allow customers and partners to address the fleet of copiers and printers of all their customers and thus be able to remotely manage contracts, installed bases, levels of consumables, counters, alerts or the rate of use of each machine.

The major technological agreements signed with most manufacturers reinforce the reputation of Doxense, whose solutions' stability and ergonomics are the leitmotifs.

For more information, please visit <http://www.doxense.fr>

### **About Keypoint Intelligence**

For 60 years, clients in the digital imaging industry have relied on Keypoint Intelligence for independent hands-on testing, lab data, and extensive market research to drive their product and sales success. Keypoint Intelligence has been recognized as the industry's most trusted resource for unbiased information, analysis, and awards due to decades of analyst experience. Customers have harnessed this mission-critical knowledge for strategic decision-making, daily sales enablement, and operational excellence to improve business goals and increase bottom lines. With a central focus on clients, Keypoint Intelligence continues to evolve as the industry changes by expanding offerings and updating methods, while intimately understanding and serving manufacturers', channels', and their customers' transformation in the digital printing and imaging sector.

### **About BLI Document Imaging Pick Awards**

Buyers Lab Document Imaging Software Picks stand alone in the industry and are hard-earned awards as they are based on rigorous testing, including evaluation of key attributes such as features, usability, and value. Each product that passes its Keypoint Intelligence lab test earns a Platinum, Gold, Silver, or Bronze rating, with the best performers qualifying as Pick contenders.

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