



DOXENSE

New ways to leave your mark



F<=>CALIST

Customer and Partner Needs

Enterprise customers and partners have similar needs for managing networked printers and copiers from multiple manufacturers.

Enterprise customers have large, complex networks with many remote locations. You require:

- Accuracy – complete accuracy is required for device inventory, page counts and meter readings. Most organizations don't have the resources to manually create reports and need easy and flexible ways to accurately present this information.
- Simple infrastructure – your IT department needs to do more with less. You have neither the time nor project priority for complex Device and Print Management systems. You require secure, cloud-based solutions with the simplest agents residing within your firewall.
- Automation – you need to keep your employees focused on value-added tasks and automate the redundant tasks of device inventory, real-time data collection, reporting and the ordering and delivery of supplies.

Partners need to manage multiple customers' networks and provide full Managed Print Services (MPS) offerings. In addition to the enterprise customer needs, partners also require:

- Simple infrastructure that is easy to maintain on the customer's site and multi-tenant host application to support multiple customers.
- Automation – partners want to leverage their existing services and supplies fulfillment infrastructure in a fully automated way.
- Customer Contracts – partners require easy set-up, configuration and maintenance of your customer's MPS contracts.

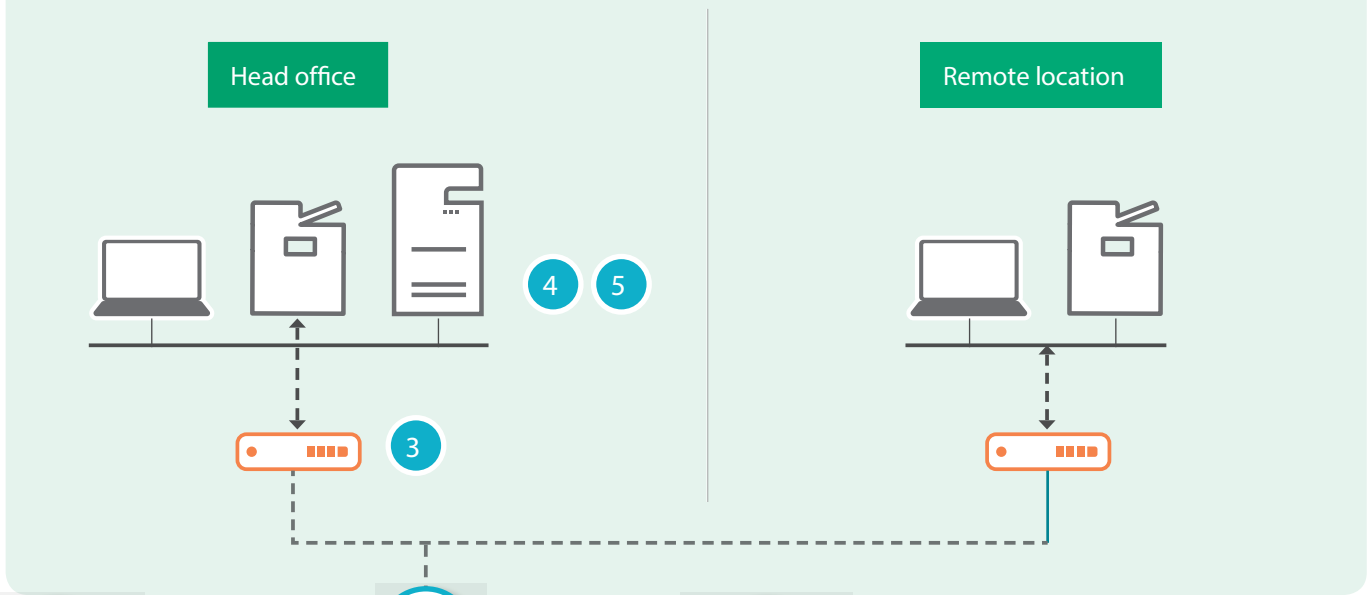


Focalist Features

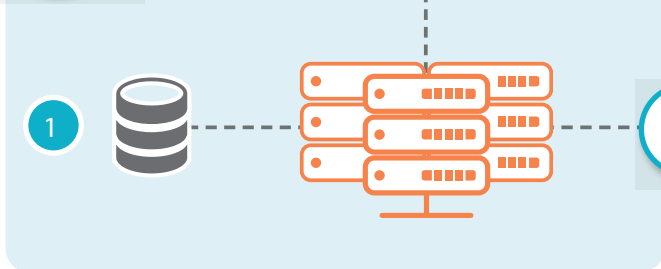
- ✓ Cloud-Based Architecture
Customers have no IT overhead with Focalist's modern, multi-tenant, cloud-based architecture.
- ✓ Simple Data Collection Agent
Only a simple data collection software agent is required on the customer network.
- ✓ Secure and Privacy Compliant
Your data and communications are protected with Focalist's secure and privacy compliant architecture.
- ✓ Multi-Vendor Support
Doxense has technology agreements with all major manufacturers.
- ✓ Powerful Contract Creation
Focalist has a simple, yet powerful, new customer contract creation and configuration capability.
- ✓ Device Discovery and Inventory
Focalist monitors your network for new devices and provides an accurate and real-time inventory.
- ✓ Automated Billing
Once configured, the customer contract enables an automated monthly billing process.
- ✓ Page Count Reporting
Focalist includes 20 built-in reports as well as integration to further automate your monthly billing process.
- ✓ Proactive Supplies Management
Focalist links device and customer contract information to supplies monitoring, providing proactive supplies alerts and fulfillment.
- ✓ Real-Time Alerts and Maintenance
Real-time monitoring also identifies device failures and links to trouble-ticketing systems for automated maintenance and dispatch.



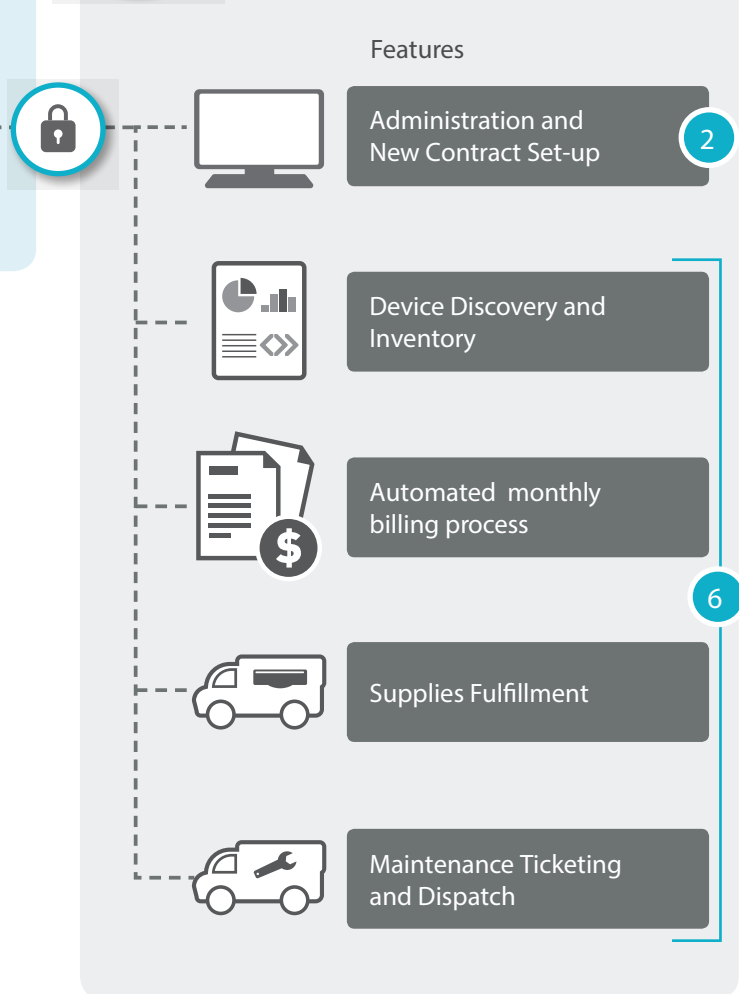
Customer Network



Focalist (cloud)



Partner



How Focalist Works

1. Cloud-based Focalist server and data repository.
2. Partner creates a new customer contract via browser-based administration tool.
3. Simple Data Collection agent installed on customer premises.
4. Data Collection agent discovers all devices and transmits data to Focalist.
5. Data Collection agent periodically polls all devices for page counts, alerts, and supplies status and transmits to Focalist.
6. Real-Time reports, automated billing, maintenance alerts, and supplies fulfillment services driven from cloud-based data.

About Doxense

Doxense is a provider of Imaging Software headquartered in Lille, France. Watchdoc, the original offering, is a full-featured Print Management solution with over 20 years experience in complex printing and copying environments. Doxense's offerings have continued to expand to include Focalist and Zeendoc, cloud-based Device and Document Management solutions. Doxense has customers and a reseller network across Europe, Russia, the United States, Asia, the Middle East and Africa.

Its imaging solutions are proven to generate substantial savings, regardless of the customer sector, activity or size. Doxense solutions are compatible with all of the major manufacturers, providing end users with a common user experience. Its printing solutions are secure and privacy-compliant that are easy-to-use while reducing IT administration.

DOXENSE

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